

DreamWeaver

PureColor[®] SOLUTION-DYED FIBER SYSTEM

Disruptive Technology

Our proprietary PureColor solution-dyed fiber is superior to traditional piece-dyed fibers. Imagine the difference between a carrot and radish.



The color on traditional carpet fibers sits on top like the red skin of a radish



With PureColor, the color penetrates the fiber like the orange of a carrot



Doesn't fade from prolonged exposure to harsh sunlight



Won't wear, even in high-traffic areas and has built-in soil resistance



Won't bleach from spot cleaning from household cleaners



Resists staining from things like red wine, chocolate and pet stains

Historically, solution-dyed carpet was a premium, only something a consumer could have if they were willing to pay for it. Modern manufacturing technology and logistics keep PureColor affordable for any homeowner. Our product stays within the four walls of our state of the art manufacturing facility, from the extrusion process until it ships out to our retail customers.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	Lifetime
	Soil Resistance	25 yr.
	Abrasive Wear Resistance	25 yr.
	Texture Retention	25 yr.
	Manufacturing Defects	25 yr.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	Lifetime
	Soil Resistance	25 yr.
	Abrasive Wear Resistance	25 yr.
	Texture Retention	25 yr.
	Manufacturing Defects	25 yr.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	Lifetime
	Soil Resistance	15 yr.
	Abrasive Wear Resistance	15 yr.
	Texture Retention	15 yr.
	Manufacturing Defects	15 yr.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	Lifetime
	Soil Resistance	15 yr.
	Abrasive Wear Resistance	15 yr.
	Texture Retention	15 yr.
	Manufacturing Defects	15 yr.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	N/A
	Soil Resistance	10 yr.
	Abrasive Wear Resistance	10 yr.
	Texture Retention	N/A
	Manufacturing Defects	10 yr.

	Limited Stain Resistance	Lifetime
	Limited Fade Resistance	Lifetime
	Limited Pet Stains	N/A
	Soil Resistance	5 yr.
	Abrasive Wear Resistance	5 yr.
	Texture Retention	N/A
	Manufacturing Defects	1 yr.