

FOREVER**fresh**
ultrasoft™


MOHAWK®



Ultra Soft. Ultra Comfort.

STARTS CLEAN, STAYS CLEAN

Fresh carpet technology for a pure clean home

- Premium soft PET fiber for ultimate comfort
- Natural, nontoxic odor-reducing technology to keep your home smelling fresh
- Utilizes Mohawk's patented Continuum process to ensure your carpet starts clean and stays clean
- Made with 100% recycled content
- Premium spill and soil protection



THE HIGHEST STANDARD
FOR PREMIUM SOFT PET

*Remarkable premium soft PET from
the leader in soft carpet innovation*

Mohawk, the leader in soft carpet technology, introduces Forever Fresh Ultrasoft™ carpets with exceptional softness and stain resistance that creates the most comfortable and clean home.

Fresh Carpet Technology for a Pure Clean



CONTINUUM™

Mohawk Continuum process is the ultimate innovation in PET carpet that provides the best in cleanability and performance

Cleaner PROCESS

Continuum provides a stronger, better PET polymer

Cleaner PRODUCT

Continuum removes the oily lubricants that can cause other PET carpets to become dingy over time

Cleaner PLANET

Continuum is made with up to 100% post-consumer recycled content

Home



FRESH CARPET TECHNOLOGY

Forever Fresh is treated with the unique Fresh Carpet Technology that continually purifies your home by neutralizing odors. And since this is a natural, nontoxic product, it's safe for you, your kids and your pets to enjoy its softness and comfort.

THE SCIENCE OF ODOR CONTROL

- Fresh Carpet Technology utilizes Zeolite, a naturally-occurring mineral, to neutralize household odors. This natural, nontoxic technology keeps your carpet and home smelling fresh.



www.MohawkFlooring.com



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