STANTON

CARPET + CUSTOM RUGS + RUNNERS



The Natural Choice ... Environmentally Friendly. Fine quality, all natural wool offers numerous advantages whenused in flooring. It has been the standard in floorcovering for centuries and represents all the qualities that syntheticfibers try to emulate. Stanton uses only the finest wools from around the world, which provide all the benefits thatwool has to offer. When you are ready to make an investment in your home, consider the following:



OUTSIDE

BIODEGRADABLE

Wool is a biodegradable natural fiber and one of the most environmentally forgiving flooring products.

RENEWABLE

Wool is a renewable product and therefore has less impact on the environment.

SUSTAINABLE LIFE CYCLE

Wool has a longer life cycle than other fibers resulting in a smaller environmental footprint.



INSIDE

NON ALLERGENIC

Wool is a non-allergenic fiber and does not promote the growth of bacteria and dust mites, or give off harmful emissions.

STAIN-RESISTANT

Wool cleans better and won't soil quickly due to its natural soil resistance, making chemical stain protection treatments unnecessary.

AIR PURIFYING

Wool fibers absorb and neutralize polluting gases such as formaldehyde, sulphur dioxide and nitrous oxides.