

## Clearing The Air

Although we might not normally associate carpet with improved indoor air quality, it does have a very positive effect. Gravity causes common household particles, such as dust, pollen and pet and insect dander, to fall to the floor. Carpet fibers trap the particles, removing them from the breathing zone and reducing their circulation in the air. Proper cleaning with CRI-approved vacuums effectively removes dust and allergens from the carpet and helps keep them out of the air we breathe.



## Asthma and Allergies

A misperception is that people with asthma and allergies should avoid carpet in the home. Actually, the opposite is true. Studies have shown that properly cleaned carpet helps reduce symptoms and is the best flooring choice for those dealing with asthma and allergies.

## Mold and VOC misperceptions:

When carpet is kept clean and dry, mold simply cannot grow on synthetic fibers. Carpet is recognized as one of the lowest emitters of volatile organic compounds among various flooring choices and interior finishes. The Carpet Rug Institute's [Green Label Plus Indoor Air Quality Standard](#) identifies carpet, adhesive and cushion products that meet or exceed government indoor air quality regulations and are the lowest emitting products on the market.