

A woman is lying on a plush, light-colored sofa, reading a book. The sofa has a highly ornate, carved wooden base. The room is lit with soft, natural light from a window in the background. The overall atmosphere is cozy and elegant.

*Karastan*

*Why Wool*

*The Karastan wool carpets and rugs you are considering today will bring a gentle beauty and enduring elegance to your home for years to come.*

## *Beautiful*

The purity and whiteness of natural wool brings the most fashionable colors and textures to life. You'll find Karastan wools in the richest colors, the clearest pastels and the most inviting textures. Since Karastan wools naturally resist crushing, matting and dirt, they keep their good looks longer.

## *Comfortable*

Wool's natural resiliency not only provides superior sound and insulating properties, it also provides cushion underfoot—softer to lie on, yet made to walk on. Karastan wools are made for today's relaxed lifestyles.





*Live beautifully*





*Environmentally friendly*



## *Durable*

Karastan wools are as durable as they are beautiful. That's because Mother Nature created every wool fiber with made-to-last features. Built-in strength, crush resistance and easy-care qualities make Karastan wools a natural choice for today's busy lifestyles.

## *Natural*

Wool is a natural, renewable and recyclable resource that helps maintain the environment for future generations. What's more, it's naturally strong, durable and beautiful with a patina and luster like no other fiber. You'll enjoy both, the visual and the performance benefits of Karastan wools.

# *Other benefits*

## **Easy to Clean**

Natural resilience to dirt and soiling make Karastan wools exceptionally easy to maintain.

## **Nonallergenic**

Karastan wools are safe for your family. Wool is a nonallergenic fiber; it does not promote the growth of bacteria or dust mites, or give off harmful emissions.

## **Strong and Durable**

Patented woven technology ensures Karastan wools are incredibly durable and strong, creating products that last.

## **Crush Resistant**

Natural crimp gives Karastan wools built-in resilience to crushing. Furniture marks disappear when the fiber is gently moistened and allowed to recover naturally.

## **Inherently Fire Safe**

Naturally flame retardant, Karastan wools are difficult to ignite, do not melt and are self-extinguishable.

## **Resistant to Static**

Karastan wools do not suffer from static electricity build-up.

## **Comfortable Insulation**

Inherent bulk and resilience gives Karastan wools superior sound and heat insulating properties.

## **Environmentally Friendly**

Karastan practices environmentally responsible, energy efficient and safe manufacturing procedures that pair well with the natural beauty and sustainability of New Zealand wool.

To find out more about Karastan, call  
**800.848.2020** or visit us at **[www.karastan.com](http://www.karastan.com)**







*Wool just feels better*



*Karastan*