

WEAR-DATED®


MOHAWK®



CARPET | HARDWOOD | LAMINATE | TILE | AREA RUGS



WEAR-DATED.

INTRODUCING MOHAWK'S WEAR-DATED™ SILVER COLLECTION

The only premium brand of PET with a promise of quality and performance tested for long-lasting beauty.

- Backed by the Wear-Dated promise of quality, trusted for more than 50 years
- Made using Continuum™, the ultimate innovation in PET carpet
- Performance-tested for durability and stain- and soil-resistance
- Features Scotchgard™ Protector Advanced Repel Technology for long-lasting stain and soil protection
- Includes new Wear-Dated Allure™, the highest standard for premium soft PET

THE WEAR-DATED PROMISE OF QUALITY

Trusted for high quality and innovative fashion for more than 50 years

The Wear-Dated promise began over 50 years ago in fashion apparel. Clothing made from superior Wear-Dated nylon carried a promise-of-quality date stamped on the label guaranteeing performance or your money back. In 1980, this promise was incorporated into carpet made from the same high-quality nylon. Now, with Mohawk's breakthrough development of Continuum™, this same promise of quality applies to a select group of high-quality PET carpets.





THE MOHAWK CONTINUUM™

The ultimate innovation in PET carpet

- Premium PET made from the highest grade polymer
- Patented process to enhance yarn strength for unbeatable performance
- World's most sustainable carpet with up to 100% recycled content
- Advanced bulking process maintains yarn appearance
- Purified of dirt-attracting residue found in other PET carpets
- Easier to clean and simple to maintain

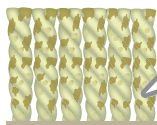




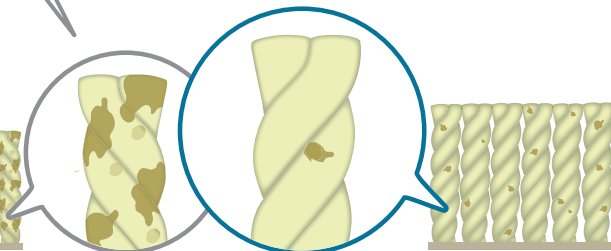
PERFORMANCE-TESTED

Choosing the right carpet can be overwhelming. Wear-Dated PET eliminates the carpet-buying guesswork with its quality standards, testing and proven performance. Wear-Dated carpets have been proven for over 30 years and time-tested in over 14 million American homes.

Wear-Dated PET carpets featuring Continuum technology undergo a patented process to strengthen the fiber and remove the dirt-attracting residue found on other PET carpets. This multi-step purification process ensures that Wear-Dated carpets resist the dirt, grime and contaminants that cause other PET carpets to become dingy over time.



COMPETITIVE UN-PURIFIED CARPET



MOHAWK PURIFIED CARPET





PROTECTED BY SCOTCHGARD™

All Wear-Dated premium PET carpets are protected with Scotchgard™ Protector Advanced Repel Technology, the most trusted name in stain and soil protection for over 50 years.

Scotchgard™ Protector Advanced Repel Technology adds an extra layer of protection against stains and soiling to ensure your carpet looks clean and beautiful.



INTRODUCING WEAR-DATED ALLURE

The highest standard for premium soft PET carpet

Mohawk, the leader in soft carpet technology, introduces Wear-Dated Allure carpets with exceptional softness and fiber strength that create the most cozy, comfortable rooms.

Wear-Dated Allure carpets are engineered to provide the longest-lasting PET carpet with more styling and color choice at an affordable price.





www.MohawkFlooring.com



Ask your retailer how your purchase can support
Mohawk's Decorate for the Cure

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